

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

SARAH HOLLIDAY
Post Office Box 4764
Baton Rouge, LA 70821-4764

2. Office Sought (Include title of office as well)

Public Service Commissioner
East Baton Rouge Parish
2

OFFICE USE ONLY

Report Number: 32875

Date Filed: 10/29/2012

Report Includes Schedules:

Schedule A-1

Schedule E-1

3. Date of Primary 11/6/2012

This report covers from 9/28/2012 through 10/17/2012

4. Type of Report:

☐ 180th day prior to primary ☐ 40th day after general
☐ 90th day prior to primary ☐ Annual (future election)
☐ 30th day prior to primary ☐ Supplemental (past election)
☒ 10th day prior to primary
☐ 10th day prior to general ☐ Amendment to prior report

5. FINAL REPORT if:

☐ Withdrawn ☐ Filed after the election AND all loans and debts paid
☐ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report

Daytime Telephone

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 29th day of October, 2012.

Sarah Holliday

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

225-284-5786

Daytime Telephone

Sarah Holliday

Signature of Treasurer

225-284-5786

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 2,234.55
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 2,234.55
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 2,234.55

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 4,346.26
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 4,346.26

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 4,353.67
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 2,234.55
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 4,346.26
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 2,241.96

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
TILLMAN BESTER & ASSOCIATES 4014 Salem Drive Baton Rouge, LA 70814 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/16/2012	\$200.00	\$0.00
ANDREA BOLLINGER P O Box 250 Lockport, LA 70374 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/12/2012	\$500.00	\$500.00
THERESA ELLENDER CAMPAIGN FUND Bourg, LA 70343 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/12/2012	\$134.55	\$134.55
BARRY FONTENOT 10804 Sagamore Drive Bentonville, AR 72712 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/01/2012	\$250.00	\$250.00
BETTY GUERIN 8938 Rickwood Baton Rouge, LA 70810 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/12/2012	\$150.00	\$150.00
MCKERNAN LAW FIRM 5630 Bankers Avenue Baton Rouge, LA 70808 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/11/2012	\$400.00	\$400.00
4. SUBTOTAL (this page)		\$1,634.55	N/A
5. TOTAL (complete only on last page of this schedule)			N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule)

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SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
WILLIE ROBERSON Baton Rouge, LA 70806 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/16/2012	\$100.00	\$100.00
EDWARD TED JAMES CAMPAIGN FUND P O Box 4991 Baton Rouge, LA 70821 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	09/28/2012	\$400.00	\$400.00
CEDRIC UPSHAW Baton Rouge, LA 70802 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/16/2012	\$100.00	\$100.00
4. SUBTOTAL (this page)		\$600.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 2,234.55	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
ADVISOR ADVERTISING GROUP P O Box 1337 LaRose, LA 70373	10/05/2012	Advertisement	\$ 200.00
ALBERTSONS College Drive Baton Rouge, LA 70808	10/16/2012	Campaign Supplies	\$ 27.80
APPLEBEE'S 9702 Airline Hwy Baton Rouge, LA 70816	10/15/2012	Campaign Meeting	\$ 35.00
B-QUICK 9227 Greenwell Springs Road Baton Rouge, LA 70814	10/04/2012	Gasoline	\$ 43.27
B-QUICK 9227 Greenwell Springs Road Baton Rouge, LA 70814	10/15/2012	Gasoline	\$ 52.10
B-QUICK 9227 Greenwell Springs Baton Rouge, LA 70814	10/13/2012	Gasoline	\$ 28.00
CHEESECAKE BISTRO 6171 Bluebonnet Blvd Baton Rouge, LA 70809	10/01/2012	Campaign Meeting	\$ 31.59
CAPITAL CITY GRILL Sherwood Forest Blvd Baton Rouge, LA 70816	09/28/2012	Campaign Meeting	\$ 15.00
3. SUBTOTAL (optional)			\$432.76
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
CAPITAL CITY GRILL Sherwood Forest Blvd. Baton Rouge, LA 70816	10/05/2012	Campaign Meeting	\$ 17.39
PARTY CITY 7054 Siegen Lane Baton Rouge, LA 70809	09/28/2012	Campaign Supplies	\$ 11.74
SAM'S CLUB Baton Rouge, LA 70814	09/30/2012	Gasoline	\$ 98.41
THE DAILY IBERIAN New Iberia, LA	10/16/2012	Campaign Advertisement	\$ 275.00
HOME DEPOT 3181 Airline Highway Baton Rouge, LA 70805	10/10/2012	Supplies for signs	\$ 24.07
OFFICE DEPOT Baton Rouge, LA	10/01/2012	Campaign Supplies	\$ 45.31
OFFICE DEPOT 7979 Florida Blvd. Baton Rouge, LA 70806	10/04/2012	Paper for Printing Flyers	\$ 97.99
JULIUS DILLIARD Houma, LA	10/15/2012	campaign worker	\$ 180.00
3. SUBTOTAL (optional)			\$749.91
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
DOOLEY 8810 Hacks Cross Road Olive Branch, MS 38654	10/01/2012	Proof Charge for campaign cups	\$ 8.00
DOOLEY 8810 Hacks Cross Road Olive Branch, MS 38654	10/03/2012	Campaign Cups	\$ 294.34
E-MEDIA 701 N. 27th Street Baton Rouge, LA 70802	10/04/2012	Display Table and Cutting Signs	\$ 220.00
MECHANICVILLE EMMANUEL BC Mechanicville, LA	10/03/2012	Contribution	\$ 25.00
EXXON EXPRESS 3373 Florida Blvd. Baton Rouge, LA 70806	10/16/2012	Gasoline	\$ 57.28
OLIVE GARDEN 6911 Siegen Lane Baton Rouge, LA 70809-4530	10/02/2012	Campaign Meeting	\$ 38.13
OLIVE GARDEN 6911 Siegen Lane Baton Rouge, LA 70809-4530	10/04/2012	Campaign Meeting	\$ 25.00
OLIVE GARDEN 6911 Siegen Lane Baton Rouge, LA 70809-4530	10/11/2012	Campaign Meeting	\$ 36.95
3. SUBTOTAL (optional)			\$704.70
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
DOLLAR GENERAL STORE 3985 Highway 10 Jackson, LA 70748-3501	10/13/2012	campaign supplies	\$ 11.61
WAFFLE HOUSE Houma, LA	10/02/2012	Campaign Meeting	\$ 25.40
T J RIBS Acadian Thruway Baton Rouge, LA 70808	10/16/2012	Fundraising Expense	\$ 278.46
LABELWORKS P O Box 927 Waynesboro, PA 17268	10/09/2012	Labels for Signs	\$ 83.49
COURTYARD MARIOTT 142 Library Drive Houma, LA 70360	09/30/2012	Campaign Travel	\$ 87.76
MCDONALD 4202 W. Main Gray, LA 70359-9502	10/14/2012	Food	\$ 10.71
RIVERSIDE MEDIA GROUP Port Allen, LA	10/15/2012	Campaign Advertisement	\$ 50.00
E- MEDIA 701 N. 27th Street Baton Rouge, LA 70802	09/28/2012	Email Blast	\$ 500.00
3. SUBTOTAL (optional)			\$1,047.43
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
BIG MIKE'S BBQ #2 Houma, LA 70360	09/29/2012	Campaign Meeting	\$ 34.72
FEDEX OFFICE 525 Florida Street Baton Rouge, LA 70801	10/01/2012	Copies	\$ 4.25
FEDEX OFFICE 525 Florida Street Baton Rouge, LA 70801	10/04/2012	Copies for Campaign	\$ 5.45
BEST POBOYS SEAFOOD 9330 Greenwell Springs Baton Rouge, LA 70814	10/13/2012	Campaign Meeting	\$ 7.94
PLAQUEMINE POST SOUTH 58650 Bellview Road Plaquemine, LA 70764	10/15/2012	Advertising	\$ 50.00
AFFORDABLE PRINTING 8155 Hwy. 44 Gonzales, LA 70737	10/04/2012	Printing Flyers	\$ 199.38
AFFORDABLE PRINTING 8155 Hwy. 44 Gonzales, LA 70737	10/09/2012	Campaign Flyers	\$ 199.38
RACETRAC 3730 Harding Blvd Baton Rouge, LA 70807	10/14/2012	Gasoline	\$ 52.10
3. SUBTOTAL (optional)			\$553.22
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
LOUISIANA RIGHT TO LIFE EDUCATIONAL COMMITTEE P O Box 24106 New Orleans, LA 70184	10/08/2012	Display Table	\$ 50.00
LA ROUGE MART 7930 Jefferson Hwy Baton Rouge, LA 70809	09/28/2012	Gasoline	\$ 53.25
PLAQUEMINE SOUTH POST 58650 Belliview Plaquemine, LA 70764	10/08/2012	Advertisement	\$ 50.00
PRINTING TECH 11930 S. Harrell's Ferry Road Baton Rouge, LA 70816	10/04/2012	Vinyl Stickers for Signs	\$ 34.12
PRINTING TECH 11930 S. Harrell's Ferry Road Baton Rouge, LA 70816	10/04/2012	Typesetting Push Card	\$ 65.40
PRINTING TECH 11930 S. Harrell's Ferry Road Baton Rouge, LA 70816	10/06/2012		\$ 84.21
PRINTING TECH 11930 S. Harrell's Ferry Road Baton Rouge, LA 70816	10/12/2012	Campaign Printing	\$ 119.41
RACE TRAC 8940 Greenwell Springs Baton Rouge, LA 70806	10/03/2012	Gasoline	\$ 39.31
3. SUBTOTAL (optional)			\$495.70
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
DANIEL TRENT Opelausas, LA	10/10/2012	Campaign Worker	\$ 150.00
TRUE VALUE 2882 Government Street Baton Rouge, LA 70806	10/06/2012	Campaign Sign repair expenses	\$ 12.93
WALGREEN 5450 Plank Road Baton Rouge, LA 70805	10/12/2012	Campaign Supplies	\$ 11.85
COURTYARD BY MARRIOTT Houma, LA	10/02/2012	Hotel for campaign	\$ 87.76
CITY OF NEW ROADS HARVEST FESTIVAL COMMISSION P O Box 280 New Roads, LA 70760	10/03/2012	Display Booth	\$ 100.00
3. SUBTOTAL (optional)			\$362.54
4. TOTAL (optional - complete only on last page of this schedule)			\$ 4,346.26

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